

McDREAMS HOTELS - SUSTAINABILITY GUIDELINES







Energy

Our goal is to continuously reduce our energy consumption. We also want to increase the share of regenerative energies.

Mobility

We want to promote and help shape sustainable mobility. We plan to transition our company car fleet to fully electric by 2025. For our guests, we install new e-charging points every year.





Together with our team, we work to improve the working conditions in the hotel industry with respect to gender equality, wages, working hours and the reconciliation of work and family life.





Partners

We engage all of our partners in our mission. From planning to furnishing to purchasing, all stakeholders participate in our sustainable practices.



Cleaning

Our aim is to progressively optimise the cleaning cycle in the fields of water, waste and energy in order to reduce the impact of each stay.



